

News Release

Inova Semiconductors signed global agreement with Premier Farnell Group.

Inova Semiconductors GigaSTaR[®] and APIX[®] products can be obtained globally through high service distributor Premier Farnell.

March 19, 2009 – Munich. The entire digital high speed serial product portfolio of Inova Semiconductors GmbH is now available to engineers through the Premier Farnell Group of companies.. The GigaSTaR products are established in the Industrial market and a defacto Standard in the Transportation segment. The APIX technology which is also licensed by Inova Semiconductors to other Semiconductor companies such as Fujitsu, Toshiba and Xilinx has been adopted by leading Automotive suppliers and is gaining momentum in the Industrial and Medical markets. Premier Farnell with its global reach, best in class web sites, technical support and rapidly increasing customer base will play a critical part in seeding Inova's technology to design engineers quickly. With a strong stock profile and a commitment to next day delivery the high service distributor will provide customers with samples, preproduction quantities and evaluation kits of Inova Semiconductors products from stock.

Premier Farnell has the Inova Semiconductor GigaSTaR and APIX products available from stock and will distribute them through Premier Farnell's global network of companies - Newark in the Americas, Farnell in Europe, Australia, New Zealand and India, Premier Electronics in Greater China, and Farnell-Newark in ASEAN and Brazil.

“ Inova Semiconductors range of new and market leading products is a welcome addition to our portfolio, and will be invaluable to our design engineering customers who continue to want fast access to new products and technologies, backed up by in depth product information, strong technical support and next day delivery commitment” commented Claire Doyle, Head of European Supplier Management.”

About Premier Farnell

Premier Farnell plc (LSE:pfl) is a leading high service, multi-channel distributor of electronic, and industrial products and specialist services throughout Europe, the Americas and Asia Pacific. It goes to market with a differentiated value proposition, world-class marketing, a stocked range of 450,000+ products, and access to 4,000,000 more items from over 3,500 top manufacturers. The company has group sales of £823.1m and over 4,100 employees globally.

While global in scope, Premier Farnell recognizes the individual needs of each market and has continued to internationalize its model accordingly, trading locally under different brand names. Its primary electronics businesses trade as Farnell in the UK, India, Europe, Australia and New Zealand, Newark in the US, Canada and Mexico, and Premier Electronics in China. In Singapore, Malaysia, Hong Kong and Brazil the operation is known as Farnell Newark.

About InovaSemiconductors

Inova Semiconductors, an ISO9001 certified company, is a fab-less semiconductor manufacturer. The headquarters of the company is located in Munich, Germany. It is designing, marketing and selling its products and licensing its technologies, directly and through a global network of distributors.

INOVA Semiconductors specializes in reliable high speed serial data communication products for Gigabit/s data transfers through standard STP copper cables up to 50 m, or through fibre optic cables up to 500 m and more. GigaSTaR™, GigaSTaR DDL™ and APIX™ product lines have achieved major advancements in digital multimedia transmission particularly in the Automotive, Industrial and Transportation market

www.inova-semiconductors.de

www.farnell.com

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