

News Release

Telemotive AG presents first Tester for APIX Standard

Telemotive AG provides a first preview of the „Blue AnT“ test and audit system supporting APIX – the defacto Display and Camera Link Standard for Automotive applications.

November, 2008 – At Electronica in Munich Telemotive AG is publicly demonstrating an advanced APIX test system at the booth of Inova Semiconductors GmbH and is a result of collaboration by the companies in an effort to continue to broaden the support infrastructure for APIX in the Automotive market.

The APIX Network Tester blue AnT is designed for testing and auditing tasks in development departments. The development and analysis tool records APIX control and video data and simulates APIX receiver and sender. APIX enables the connection of high resolution displays and cameras and is for the automotive use.

„Close collaborations are the key to persistently integrated system solutions in the automotive industry. Telemotive’s Blue AnT accelerates development and time-to-market of our customers”, states Thomas Rothhaupt, Director Sales & Marketing at INOVA Semiconductors GmbH. “I’m very pleased to enlist with Telemotive AG a leading expert in car information and entertainment test systems as a partner supporting APIX.”

About Telemotive AG

Telemotive AG is specialized in engineering services and product development for the automotive industry. The midmarket company was founded in 2000 and realizes technology projects for car information, entertainment and telematics.

Customers of Telemotive AG are national and international car producers and suppliers. The company guarantees proximity to its customers by its offices in

Mühlhausen im Täle, in Munich, in Stuttgart/Sindelfingen and in Ingolstadt/Wettstetten.

In 2008, the company was honored with the award “German’s best employers” for its comprehensive introduction programs, its further educational facilities and its career opportunities.

About INOVA Semiconductors

INOVA Semiconductors, an ISO9001 certified company, is a fab-less semiconductor manufacturer. The headquarters of the company is located in Munich, Germany. It is designing, marketing and selling its products and licensing its technologies, directly and through a global network of distributors.

INOVA Semiconductors specializes in reliable high speed serial data communication products for Gigabit/s data transfers through standard STP copper cables up to 50 m, or through fibre optic cables up to 500 m and more. GigaSTaR™, GigaSTaR DDL™ and APIX™ product lines have achieved major advancements in digital multimedia transmission particularly in the Automotive, Industrial and Transportation markets.

www.inova-semiconductors.de

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